

## FACT SHEET As of 12/31/23

# **ULTRA DOW30 PROFUND**

## **Fund objective**

Ultra Dow30 ProFund seeks daily investment results, before fees and expenses, that correspond to two times (2x) the daily performance of the Dow Jones Industrial Average <sup>SM</sup>. The Fund does not seek to achieve its stated investment objective over a period of time greater than a single day.

### **Fund details**

Inception Date	06/03/2002
Investor Class Symbol	UDPIX
Service Class Symbol	UDPSX
Investor Class Cusip	74318A539
Service Class Cusip	74318A521
Investor Class Gross Expense Ratio	1.59%
Service Class Gross Expense Ratio	2.59%
Investor Class Net Expense Ratio 1	1.59%
Service Class Net Expense Ratio <sup>1</sup>	2.59%
Limit on Exchange	None

## Uses for magnified exposure

Common uses for magnified exposure include:

- Seeking magnified gains (will also magnify losses)
- Getting a target level of exposure for less cash
- Overweighting a market segment without additional cash

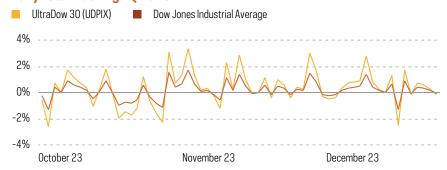
#### Fund performance and index history<sup>2</sup>

The UltraDow 30 ProFund seeks daily investment results, before fees and expenses, that are 2x the return of the Dow 30 Index (the "Index") **for a single day,** not for any other period.

	Year to					Fund	
	40 2023	Date	1-Year	5-Year	10-Year	Inception	
Investor Class NAV Total Return	25.11%	23.94%	23.94%	15.73%	15.05%	10.10%	
Service Class NAV Total Return	24.81%	22.73%	22.73%	14.59%	13.92%	9.04%	
Dow Jones Industrial Average	13.09%	16.18%	16.18%	12.47%	11.07%	9.09%	

Periods greater than one year are annualized.

### Daily return during 40 2023



Past performance does not guarantee future results. The performance data quoted represents past performance and current returns may be lower or higher. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than the original cost. Performance data current to the most recent month-end is available at Profunds.com or by calling 1-888-776-3637.

For standardized returns year-to-date, and as of the most recent calendar quarter-end, and annualized month-end, see performance. Returns include the reinvestment of dividends and capital gains.

<sup>&</sup>lt;sup>1</sup>Contractual waiver effective until November 30, 2024. Without such a waiver of fees, the total returns would have been lower.

<sup>&</sup>lt;sup>2</sup>All data, unless otherwise noted, is as of 12/31/23, and for Investor Class Shares only. Holdings and other data are subject to change.

## Index description<sup>2</sup>

The Dow Jones Industrial Average SM Index (Bloomberg symbol: INDU) is a price-weighted index and includes 30 large-cap, "bluechip" U.S. stocks, excluding utility and transportation companies. Components are selected through a discretionary process with no predetermined criteria except that components should be established U.S. companies that are leaders in their industries, have an excellent reputation, demonstrate sustained growth, are of interest to a large number of investors and accurately represent the sectors covered by the average. The Index is not limited to traditionally defined industrial stocks; instead, the Index serves as a measure of the entire U.S. market, covering such diverse industries as financial services, technology, retail, entertainment and consumer goods. It is not possible to invest directly in an index.

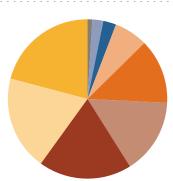
## Index Characteristics<sup>2</sup>

Number of Companies 30
Price/Earnings Ratio 23.14
Price/Book Ratio 4.84
Dividend Yield 1.95%
Average Market Cap \$400.36 billion

For more information, visit ProFunds.com or ask your financial advisor or broker.

Top index companies <sup>2</sup>	Weights
UnitedHealth Group Inc.	9.21%
Goldman Sachs Group Inc.	6.75%
Microsoft Corp.	6.58%
Home Depot Inc.	6.06%
McDonald's Corp.	5.19%
Caterpillar Inc.	5.17%
Amgen Inc.	5.04%
Salesforce Inc.	4.60%
The Boeing Co.	4.56%
Visa IncClass A	4.55%

Index sectors <sup>2</sup>	Weights <sup>3</sup>	
Financials	20.88%	
■ Information Technology	19.17%	
■ Health Care	18.89%	
■ Industrials	15.31%	
Consumer Discretionary	13.14%	
Consumer Staples	6.81%	
■ Energy	2.61%	
■ Communication Services	2.24%	
■ Materials	0.96%	



Many ProFunds routinely employ leveraged investment techniques that magnify gains and losses, and result in greater volatility in value. Each geared (leveraged or inverse) ProFund seeks a return that is a multiple (e.g., 2x, -1x) of the return of an index or other benchmark (target) *for a single day*. Due to the compounding of daily returns, geared ProFunds' returns over periods other than one day will likely differ in amount and possibly direction from the target return for the same period. These effects may be more pronounced in funds with larger or inverse multiples and in funds with volatile benchmarks. Investors should monitor their ProFunds holdings consistent with their strategies, as frequently as daily. For more on risks, please read the prospecuts.

ProFunds are not suitable for all investors because of the sophisticated techniques the funds employ. Investing involves risk, including the possible loss of principal. ProFunds entail certain risks, including risk associated with the use of derivatives (swap agreements, futures contracts and similar instruments), imperfect benchmark correlation, leverage and market price variance, all of which can increase volatility and decrease performance. For more on correlation, leverage and other risks, please read the prospectus. There is no guarantee any ProFund will achieve its investment objective.

All ProFunds are subject to active investor risk. There are no restrictions on the size and frequency of trades and no transaction fees. The frequent exchanges our policies permit can decrease performance, increase expenses and cause investors to incur tax consequences.

Carefully consider the investment objectives, risks, charges and expenses of ProFunds before investing. A prospectus or summary prospectus with this and other information may be obtained at Profunds.com or by calling 1-888-776-3637. Read them carefully before investing.

<sup>3</sup>Sum of weightings may not equal 100% due to rounding.