

FACT SHEET As of 12/31/23

CONSUMER DISCRETIONARY ULTRASECTOR PROFUND

Fund objective

The Consumer Discretionary UltraSector ProFund seeks daily investment results, before fees and expenses, that are 1.5x the return of the S&P Consumer Discretionary Select Sector SM Index (the "Index") for a single day, not for any other period.

Fund details

Inception Date	01/30/2004
Investor Class Symbol	CYPIX
Service Class Symbol	CYPSX
Investor Class Cusip	743185332
Service Class Cusip	743185324
Investor Class Gross Expense Ratio	1.56%
Service Class Gross Expense Ratio	2.56%
Investor Class Net Expense Ratio ¹	1.56%
Service Class Net Expense Ratio ¹	2.56%
Limit on Exchange	None

Uses for magnified exposure

Common uses for magnified exposure include:

- Seeking magnified gains (will also magnify losses)
- Getting a target level of exposure for less cash
- Overweighting a market segment without additional cash

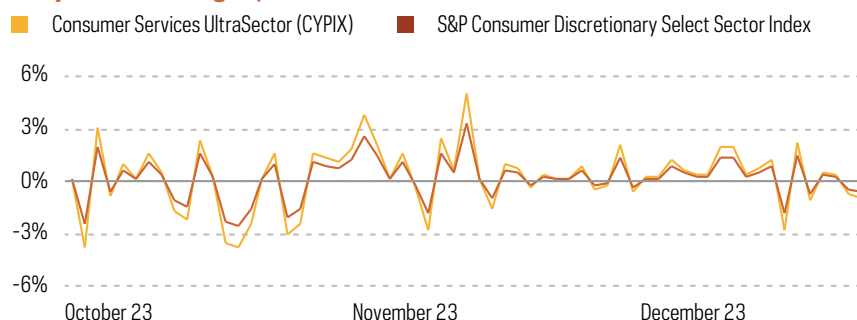
Fund performance and index history²

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	4Q 2023	Year to Date	1-Year	5-Year	10-Year	Fund Inception
Investor Class NAV Total Return	15.72%	46.89%	46.89%	12.24%	11.78%	10.52%
Service Class NAV Total Return	15.42%	45.42%	45.42%	11.12%	10.67%	9.45%
S&P Consumer Discretionary Select Sector	11.33%	39.81%	39.81%	13.75%	11.80%	10.70%
Dow Jones U.S. Consumer Services	14.57%	34.07%	34.07%	11.51%	10.61%	10.11%

Periods greater than one year are annualized.

Daily return during 4Q 2023



Past performance does not guarantee future results. The performance data quoted represents past performance and current returns may be lower or higher. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than the original cost. Performance data current to the most recent month-end is available at Profunds.com or by calling 1-888-776-3637.

For standardized returns year-to-date, and as of the most recent calendar quarter-end, and annualized month-end, see performance. Returns include the reinvestment of dividends and capital gains.

¹Contractual waiver effective until November 30, 2024. Without such a waiver of fees, the total returns would have been lower.

²All data, unless otherwise noted, is as of 12/31/23, and for Investor Class Shares only. Holdings and other data are subject to change.

Index description ²																																	
<p>The Index represents the consumer discretionary sector of the S&P 500 Index ("S&P 500"). The Index is one of eleven S&P Select Sector Indices, each designed to measure the performance of a sector of the S&P 500. The Index includes equity securities of companies from the following Global Industry Classification Standard (GICS®) industries: automobile components; automobiles; household durables; leisure products; textiles, apparel & luxury goods; hotels, restaurants, & leisure; diversified consumer services; distributors; broadline retail; and specialty retail.</p>	<div data-bbox="596 96 852 134"> Top index companies ² </div> <table data-bbox="596 96 1520 516"> <thead> <tr> <th></th><th>Weights</th></tr> </thead> <tbody> <tr><td>Amazon.com Inc.</td><td>22.88%</td></tr> <tr><td>Tesla Inc.</td><td>17.89%</td></tr> <tr><td>Home Depot Inc.</td><td>9.02%</td></tr> <tr><td>McDonald's Corp.</td><td>4.51%</td></tr> <tr><td>NIKE Inc.-Class B</td><td>3.54%</td></tr> <tr><td>Lowe's Cos. Inc.</td><td>3.43%</td></tr> <tr><td>Booking Holdings Inc.</td><td>3.30%</td></tr> <tr><td>Starbucks Corp.</td><td>2.93%</td></tr> <tr><td>TJX Cos. Inc.</td><td>2.86%</td></tr> <tr><td>Chipotle Mexican Grill Inc.</td><td>1.67%</td></tr> </tbody> </table> <div data-bbox="596 541 768 577"> Index sectors ² </div> <table data-bbox="596 541 1156 726"> <thead> <tr> <th></th><th>Weights³</th></tr> </thead> <tbody> <tr><td>Retailing</td><td>46.54%</td></tr> <tr><td>Consumer Services</td><td>22.00%</td></tr> <tr><td>Automobiles & Components</td><td>21.38%</td></tr> <tr><td>Consumer Durables & Apparel</td><td>10.09%</td></tr> </tbody> </table> <div data-bbox="1177 548 1498 867"> </div>		Weights	Amazon.com Inc.	22.88%	Tesla Inc.	17.89%	Home Depot Inc.	9.02%	McDonald's Corp.	4.51%	NIKE Inc.-Class B	3.54%	Lowe's Cos. Inc.	3.43%	Booking Holdings Inc.	3.30%	Starbucks Corp.	2.93%	TJX Cos. Inc.	2.86%	Chipotle Mexican Grill Inc.	1.67%		Weights ³	Retailing	46.54%	Consumer Services	22.00%	Automobiles & Components	21.38%	Consumer Durables & Apparel	10.09%
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<p>For more information, visit ProFunds.com or ask your financial advisor or broker.</p>																																	

Narrowly focused investments typically exhibit higher volatility.

Many ProFunds routinely employ leveraged investment techniques that magnify gains and losses, and result in greater volatility in value. Each geared (leveraged or inverse) ProFund seeks a return that is a multiple (e.g., 2x, -1x) of the return of an index or other benchmark (target) **for a single day**. Due to the compounding of daily returns, geared ProFunds' returns over periods other than one day will likely differ in amount and possibly direction from the target return for the same period. These effects may be more pronounced in funds with larger or inverse multiples and in funds with volatile benchmarks. Investors should monitor their ProFunds holdings consistent with their strategies, as frequently as daily. For more on risks, please read the prospectus.

ProFunds are not suitable for all investors because of the sophisticated techniques the funds employ. Investing involves risk, including the possible loss of principal. ProFunds entail certain risks, including risk associated with the use of derivatives (swap agreements, futures contracts and similar instruments), imperfect benchmark correlation, leverage and market price variance, all of which can increase volatility and decrease performance. For more on correlation, leverage and other risks, please read the prospectus. There is no guarantee any ProFund will achieve its investment objective.

All ProFunds are subject to active investor risk. There are no restrictions on the size and frequency of trades and no transaction fees. The frequent exchanges our policies permit can decrease performance, increase expenses and cause investors to incur tax consequences.

Carefully consider the investment objectives, risks, charges and expenses of ProFunds before investing. A prospectus or summary prospectus with this and other information may be obtained at Profunds.com or by calling 1-888-776-3637. Read them carefully before investing.

³Sum of weightings may not equal 100% due to rounding.

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