

## Service Class **BLPSX**

Annual Shareholder Report – July 31, 2024

This Annual shareholder report contains important information about the Bull ProFund Service Class (the "Fund") for the period of August 1, 2023 to July 31, 2024. You can find additional information about the Fund at [www.profunds.com/shareholder-reports](http://www.profunds.com/shareholder-reports). You can also request this information by contacting us at 888-776-3637.

## What were the Fund's costs for the last year?

(based on a hypothetical \$10,000 investment)

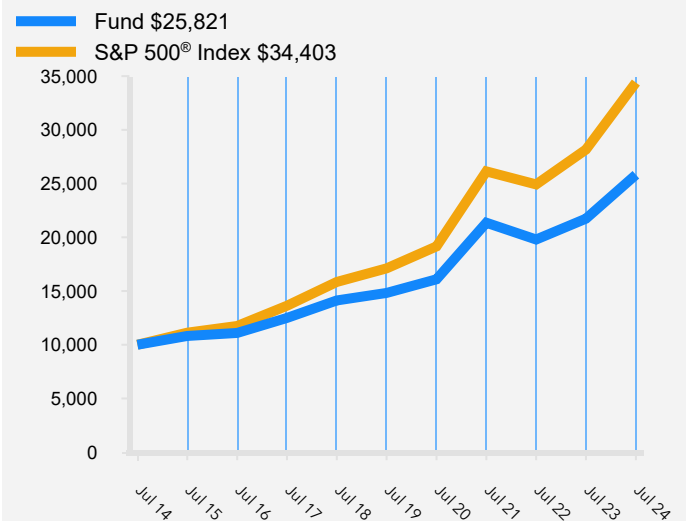
Class Name	Costs of a \$10,000 investment	Costs paid as a percentage of a \$10,000 investment
Service Class	\$277	2.53%

## How did the Fund perform last year?

**Bull ProFund** (the "Fund") seeks investment results, before fees and expenses, that track the performance of the S&P 500<sup>®</sup> Index (the "Index"). The Fund invests in financial instruments that ProFund Advisors believes, in combination, should track the performance of the Index. For the year ended July 31, 2024, the Fund had an average daily statistical correlation of over 0.99 to the daily performance of the Index. For the same period, the Index had a total return of 22.15% and a volatility of 11.67%. The index performance was driven by factors such as post-pandemic economic expansion and exuberance for AI and the "Magnificent Seven" companies. Primary factors affecting Fund performance include the total return of the securities and derivatives held by the Fund, the performance of the reference assets to which the derivatives are linked, financing rates paid or earned, the types of derivative contracts used (and their correlation to the Fund's Index), expenses, transaction costs, the volatility of the Fund's Index, and other miscellaneous factors.

## Cumulative performance: August 1, 2014 through July 31, 2024

Total Return Based on \$10,000 Investment



The chart above represents historical performance of a hypothetical investment of \$10,000 in the Fund over the past ten years (or since inception if shorter). Performance data quoted represents past performance and does not guarantee future results. Returns shown are total returns, which assume the reinvestment of dividends and capital gains. The table and graph presented above do not reflect the deduction of taxes a shareholder would pay on Fund distributions or the redemption of fund shares.

### Fund Statistics

Net Assets	\$51,230,500
Number of Holdings*	510
Investment Advisory Fees	\$387,138
Portfolio Turnover	113%

### Average Annual Total Returns

	1 Year	5 years	10 years
Fund NAV	18.80%	11.74%	9.95%
S&P 500 <sup>®</sup> Index	22.15	15.00	13.15

\* No. of Holdings excludes derivatives.

### Market Exposure

Investment Type	% of Net Assets
Equity Securities	85%
Futures Contracts	10%
Swap Agreements	5%
Total	100%

"Market Exposure" includes the value of total investments (including the contract value of any derivatives) and excludes any instruments used for cash management.

### S&P 500® Index - Composition

Information Technology	31%
Financials	13%
Health Care	12%
Consumer Discretionary	10%
Communication Services	9%
Other	25%

### Largest Equity Holdings

Company	% of Net Assets
Apple, Inc.	5.9%
Microsoft Corp.	5.7%
NVIDIA Corp.	5.3%
Alphabet, Inc.	3.4%
Amazon.com, Inc.	3.1%

## Material Fund Changes

The Fund has evaluated the need for additional disclosures through the date this report was issued. Based on this evaluation, there are no additional disclosures that would have a material impact on the Fund's financial statements.

## Changes In Or Disagreements With Accountants

During the fiscal year ended July 31, 2024, there were no changes in the Fund's Independent Registered Public Accounting Firm.

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## Bull ProFund

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Additional information about the Fund including the Financial Statements, Prospectus and Statement of Additional Information is available: On the Fund's website, <https://www.profund.com/shareholder-reports>, or upon request, by calling 888-776-3637.

