

**FACT SHEET** As of 3/31/24

# CONSUMER DISCRETIONARY ULTRASECTOR PROFUND

## Fund objective

The Consumer Discretionary UltraSector ProFund seeks daily investment results, before fees and expenses, that are 1.5x the return of the S&P Consumer Discretionary Select Sector SM Index (the "Index") for a single day, not for any other period.

## Fund details

Inception Date	01/30/2004
Investor Class Symbol	CYPIX
Service Class Symbol	CYPSX
Investor Class Cusip	743185332
Service Class Cusip	743185324
Investor Class Gross Expense Ratio	1.63%
Service Class Gross Expense Ratio	2.63%
Investor Class Net Expense Ratio <sup>1</sup>	1.63%
Service Class Net Expense Ratio <sup>1</sup>	2.63%
Limit on Exchange	None

## Uses for magnified exposure

Common uses for magnified exposure include:

- Seeking magnified gains (will also magnify losses)
- Getting a target level of exposure for less cash
- Overweighting a market segment without additional cash

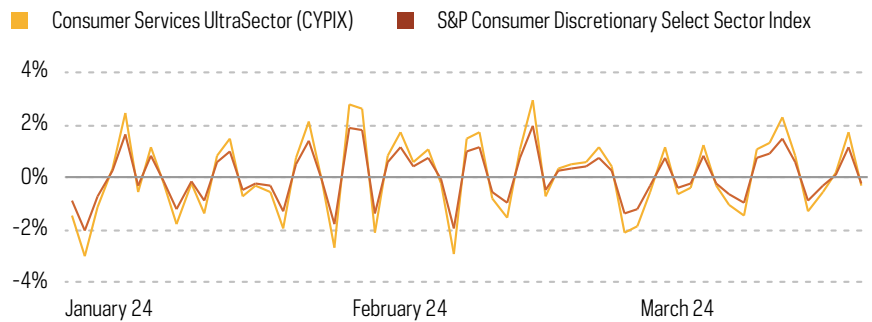
## Fund performance and index history<sup>2</sup>

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	1Q 2024	Year to Date	1-Year	5-Year	10-Year	Fund Inception
Investor Class NAV Total Return	3.28%	3.28%	30.46%	8.98%	12.37%	10.56%
Service Class NAV Total Return	3.00%	3.00%	29.12%	7.89%	11.25%	9.49%
S&P Consumer Discretionary Select Sector	3.14%	3.14%	24.13%	11.21%	12.46%	10.74%
Dow Jones U.S. Consumer Services	13.24%	13.24%	37.48%	11.47%	12.08%	10.66%

Periods greater than one year are annualized.

## Daily return during 1Q 2024



**Past performance does not guarantee future results. The performance data quoted represents past performance and current returns may be lower or higher. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than the original cost. Performance data current to the most recent month-end is available at Profunds.com or by calling 1-888-776-3637.**

For standardized returns year-to-date, and as of the most recent calendar quarter-end, and annualized month-end, see performance. Returns include the reinvestment of dividends and capital gains.

<sup>1</sup>Contractual waiver effective until November 30, 2024. Without such a waiver of fees, the total returns would have been lower.

<sup>2</sup>All data, unless otherwise noted, is as of 3/31/24, and for Investor Class Shares only. Holdings and other data are subject to change.

<h2>Index description <sup>2</sup></h2> <p>The Index represents the consumer discretionary sector of the S&amp;P 500 Index ("S&amp;P 500"). The Index is one of eleven S&amp;P Select Sector Indices, each designed to measure the performance of a sector of the S&amp;P 500. The Index includes equity securities of companies from the following Global Industry Classification Standard (GICS<sup>®</sup>) industries: automobile components; automobiles; household durables; leisure products; textiles, apparel &amp; luxury goods; hotels, restaurants, &amp; leisure; diversified consumer services; distributors; broadline retail; and specialty retail.</p>	<h3>Top index companies <sup>2</sup></h3> <table border="1"> <thead> <tr> <th></th> <th>Weights</th> </tr> </thead> <tbody> <tr><td>Amazon.com Inc.</td><td>23.14%</td></tr> <tr><td>Tesla Inc.</td><td>12.85%</td></tr> <tr><td>Home Depot Inc.</td><td>10.07%</td></tr> <tr><td>McDonald's Corp.</td><td>4.24%</td></tr> <tr><td>Lowe's Cos. Inc.</td><td>3.96%</td></tr> <tr><td>Booking Holdings Inc.</td><td>3.42%</td></tr> <tr><td>TJX Cos. Inc.</td><td>3.13%</td></tr> <tr><td>NIKE Inc.-Class B</td><td>3.09%</td></tr> <tr><td>Starbucks Corp.</td><td>2.80%</td></tr> <tr><td>Chipotle Mexican Grill Inc.</td><td>2.16%</td></tr> </tbody> </table>		Weights	Amazon.com Inc.	23.14%	Tesla Inc.	12.85%	Home Depot Inc.	10.07%	McDonald's Corp.	4.24%	Lowe's Cos. Inc.	3.96%	Booking Holdings Inc.	3.42%	TJX Cos. Inc.	3.13%	NIKE Inc.-Class B	3.09%	Starbucks Corp.	2.80%	Chipotle Mexican Grill Inc.	2.16%
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<p>For more information, visit <a href="http://ProFunds.com">ProFunds.com</a> or ask your financial advisor or broker.</p>																							

Narrowly focused investments typically exhibit higher volatility.

Many ProFunds seek daily investment results that correspond, before fees and expenses, to a multiple (e.g., 2x, -2x) of the daily performance of its underlying benchmark (the "Daily Target"). While these Funds have a daily investment objective, you may hold Fund shares for longer than one day if you believe it is consistent with your goals and risk tolerance. For any holding period other than a day, your return may be higher or lower than the Daily Target. These differences may be significant. Smaller index gains/losses and higher index volatility contribute to returns worse than the Daily Target. Larger index gains/losses and lower index volatility contribute to returns better than the Daily Target. The more extreme these factors are, the more they occur together, and the longer your holding period while these factors apply, the more your return will tend to deviate. Investors should consider periodically monitoring their geared fund investments in light of their goals and risk tolerance.

ProFunds are not suitable for all investors because of the sophisticated techniques the funds employ. Investing involves risk, including the possible loss of principal. ProFunds entail certain risks, including risk associated with the use of derivatives (swap agreements, futures contracts and similar instruments), imperfect benchmark correlation, leverage and market price variance, all of which can increase volatility and decrease performance. For more on correlation, leverage and other risks, please read the prospectus. There is no guarantee any ProFund will achieve its investment objective.

All ProFunds are subject to active investor risk. There are no restrictions on the size and frequency of trades and no transaction fees. The frequent exchanges our policies permit can decrease performance, increase expenses and cause investors to incur tax consequences.

**Carefully consider the investment objectives, risks, charges and expenses of ProFunds before investing. A prospectus or summary prospectus with this and other information may be obtained at [Profunds.com](http://Profunds.com) or by calling 1-888-776-3637. Read them carefully before investing.**

<sup>3</sup>Sum of weightings may not equal 100% due to rounding.

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